

# BE A PURPLE PRODUCT SELLER AND CHANGE LIVES!

## What is a Purple Product Seller?

A **Purple Product Seller** is someone who wants to help Purple Community Fund raise funds in a fun way by selling our beautiful handmade recycled merchandise at an event of their choice.

## How does this help PCF?

100% of the profit from the sale of our merchandise goes directly back into our projects.

## Who does PCF Help?

We believe in second chances and people's ability to unlock their potential at any stage of life. We support disadvantaged women in the UK and Asia who have very few employment opportunities. Supporting these talented women helps their children too.

## How does PCF help them?

We want to increase the women's employment opportunities whilst increasing their self purpose and confidence through the acquisition of new skills and textile qualifications. In the UK we also run well being programmes for the women we help and in the Philippines we sponsor their children into school. Selling our products really does change lives!

## Why use recycled materials?

PCF began work in 2002 in the Philippines working with the rubbish dump community in Tondo. Most of the community, including children, earn a living sieving through rotting rubbish looking for items to recycle. It was a perfect match for PCF to transform recyclable rubbish into beautiful jewellery and bags. In the Philippines our focus is making bags and jewellery from ring pulls from cans of drink.



PCF is passionate about helping the environment by using some of the waste materials that go to landfill. In the UK we also collect ring pulls from cans of drink and recycle materials such as polyurethane, curtains, tents, t-shirts, PVC and glossy magazines, which are then upcycled into a host of stunning merchandise.

### Where can I sell PCF merchandise?

You can sell our products at an event of your choice, your club, school fete, coffee morning, at your workplace, anywhere you think our products would sell.

### How will I know what products to order?

We have designed the **Purple Shop Box** in three different sizes. Each box has priced merchandise selected from our best selling products, display stands, a table plan, money belt, and leaflets about our work. Everything you need to have a great looking display and successful sale. You can also select individual items from our full range of products. We will advise you what size box you need based on the number of people expected at your event.

### Do I have to pay for the merchandise?

We operate a sale or return system for supporters known to us. If you are a first time **Purple Product Seller** we ask for a 10% deposit of the total value of the goods we will send to you. Your deposit will be returned to you after the completion of your sale transactions and returns.

### When do I need to order my Purple Shop Box?

We recommend that you order a **Purple Shop Box** 14 days before the date of your event.

### How do I order my Purple Shop Box?

Fill in the application form below and email to Claire at [claire@p-c-f.org](mailto:claire@p-c-f.org) or post to PCF, PO Box 294, Hedge End, Southampton. S030 2YD.

We will contact you, and guide you through our simple process. We will ask you to read, sign and return our sale or return contract. You will be given a unique code to enter on our **Purple Product Sellers** shop on our website where you can place your order. We will dispatch your order to you 7 days before your event with everything you need to have a successful sale.

After your sale send the funds raised and unsold products back to us. PCF will refund your postage costs and as a thank you we will issue you with a gift certificate to redeem from our main online shop.



### Who Is my PCF Contact?

Email Claire [claire@p-c-f.org](mailto:claire@p-c-f.org) or telephone Hannah on 01489 790219.

# PURPLE PRODUCT SELLER APPLICATION FORM

First Name:	Surname:
Address:	
	Postcode:
Telephone Number:	Email Address:
Preferred method of contact:	
If Telephone what is the best time to call you?	

Have you sold products for PCF before?
What date is your event?
What is your type of event (fete, club, coffee morning etc)?
How many people are expected to attend?

How did you hear about PCF?
-----------------------------

Thank you for completing this form please return it to us by email to [claire@p-c-f.org](mailto:claire@p-c-f.org) or post to PCF, PO Box 294 Hedge End, Southampton SO30 2YD.

Before you receive your Purple Shop Box you will be required to sign and return to PCF a sale or return contract.

Thank you on behalf of PCF's beneficiaries for your support. We will be in contact soon.